

Media Composer – The World’s Most Advanced Film and Video Editing System

Key Features

- Accelerate your cuts with ultra-accurate editing tools
- Mix and match formats, frame rates, and resolutions in the same timeline
- Instantly access and edit XDCAM, P2, and GFCAM media directly with AMA (Avid Media Access)
- Find the best takes fast with ScriptSync
- Get real-time HD editing, in mastering picture quality, with Avid DNxHD
- Never lose media with the industry’s most reliable media management
- Work with RED, 3D stereoscopic, and single-frame image files with MetaFuze™
- Share projects and media for deadline-driven, real-time collaboration
- Get the look, effects, and quality you want with powerful production tools
- Deliver optimized content for the web or on DVD or Blu-Ray Disc
- Get capture, editing, monitoring, output, and higher performance by integrating a Nitris™ DX or Avid Mojo™ DX hardware interface

Supported Media Formats and Resolutions*

- AVC-Intra
- Avid DNxHD
- DV
- DV25
- DV50
- DVCAM
- DVCPRO
- DVCPRO50
- DVCPRO HD
- GFCAM
- HDV
- NTSC
- P2
- PAL
- RED (via MetaFuze)
- Stereoscopic (via MetaFuze)
- Uncompressed SD
- Uncompressed HD
- VC-1
- XDCAM
- XDCAM EX
- XDCAM HD

* For complete specifications, visit www.avid.com/mc and click the Discover Media Composer link.

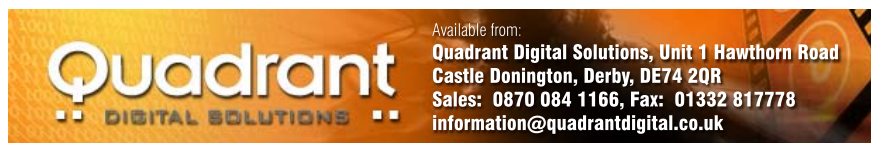
WHAT’S INCLUDED

Avid Software

- Media Composer – Edit SD and HD video
- EDL Manager – Export timecode metadata
- FilmScribe™ – Export film metadata
- Interplay™ Transfer (standalone version) – Transfer media and metadata to Interplay
- Log Exchange – Convert shot logs into ALE files
- MediaLog™ – Manage logging and metadata
- MetaFuze – Convert RED, DPX, and other formats (Windows only, native and emulated)
- MetaSync™ Manager – Create objects for interactive programming

Production Suite

- Avid DVD by Sonic™ – Author DVDs and Blu-Ray Discs quickly and easily (Windows only)
- Avid FX – Create dazzling 2D and 3D composites, titles, animation, and effects
- Boris Continuum Complete – Get the look you want with a huge library of effects and transitions
- SmartSound Sonicfire Pro – Generate music soundtracks effortlessly through customizable music tracks
- Sorenson Squeeze – Encode, optimize, and deliver high-quality content for the web or DVD



To learn more—visit www.avid.com/mc

Corporate Headquarters
800 949 AVID (2843)

Asian Headquarters
+ 65 6476 7666

European Headquarters
+ 44 1753 655999



© 2009 Avid Technology, Inc. All rights reserved. Promotions and discounts are subject to availability and change without notice. Product features, specifications, system requirements and availability are subject to change without notice. All prices are USMSRP for the U.S. and Canada only and are subject to change without notice. Avid, Avid DNxHD, Avid Mojo, Avid Unity, FilmScribe, Interplay, Media Composer, MediaLog, MetaFuze, MetaSync, Nitris, and ScriptSync are either registered trademarks or trademarks of Avid Technology, Inc. or its subsidiaries in the United States and/or other countries. The Interplay name is used with the permission of the Interplay Entertainment Corp, which bears no responsibility for Avid products. Sonic is a trademark of Sonic Solutions. Emmy is a registered trademark of ATAS/NATAS. All other trademarks contained herein are the property of their respective owners.

AMICSP0909